

Discipleship 2020 Roll Out

MADE NEW: Your Discipleship Journey | 2 Corinthians 5:17

Mission statement

For every person to experience transformation through Jesus Christ.

Vision statement

To disciple the family of God across cultures and generations.

Scripture Focus

Therefore, if anyone is in Christ, he is a new creation. The old has passed away; behold, the new has come. All this is from God, who through Christ reconciled us to himself and gave us the ministry of reconciliation; that is, in Christ God was reconciling the world to himself, not counting their trespasses against them, and entrusting to us the message of reconciliation. Therefore, we are ambassadors for Christ, God making his appeal through us. We implore you on behalf of Christ, be reconciled to God. For our sake he made him to be sin who knew no sin, so that in him we might become the righteousness of God.

2 Corinthians 5:17-21

The heart of it.

Discipleship is not about self-improvement, self-betterment, or self-help. You will not see those words here to describe this journey. God doesn't fix, he doesn't do patch jobs, you aren't a mistake he needs to correct, he isn't a janitor cleaning up your mess, he doesn't use duct tape for your wounds. God is in the business of something much better, something much bigger, something much deeper, something much harder, something much more real, something much more rich, something much more creative. God will un-do to re-do, he unravels to remake—demolition to renovate. God is in the business of making all things NEW. Not making all things better, not making all things neat, not making all things perfect, not making all things easy. He makes all things new. Even you. And that's the space you've walked into.

Immediate Goals for Users

1. Connect with WEAG's **Right Now Media** and start learning/perusing immediately in the comfort of their own homes.

- a. Direct link to create Right Now Media log in: [RNM Log in Set Up](#)
- b. Direct link to WEAG's Right Now Media Page (once you have a log in): [RNM WEAG](#)

2. Your Discipleship Journey Starts Here

- a. Fill out a web form that will connect you to a discipleship "consultant."
 - i. **Web Form Questions:**
 - 1. Name
 - 2. Email
 - 3. Phone Number
 - 4. Gender
 - 5. What Growth Track(s) are you interested in?
 - a. Discipleship & Growth
 - b. New Believers & Foundations
 - c. Evangelism & Missions
 - d. Leadership
 - e. Marriage & Family
 - f. Theology
 - g. Books of the Bible
 - h. Women
 - i. Men
 - j. Youth, College & Young Adults
 - 6. How would you prefer to learn?
 - a. With others in a (virtual) Discipleship Group
 - b. With a Mentor (virtually)
 - c. On Your Own
 - d. In a (virtual) Classroom
 - 7. Are you looking for a progression of learning, or a one-time course?

Immediate Goals for Discipleship Team

- 1. For the WEAG Community to connect and grow while utilizing online resources.
 - a. Right Now Media
 - b. Zoom (or any other conferencing app)

2. For the Discipleship Team to connect with the people who are interested and guide them on their personal discipleship journey.
3. To create the ability for Discipleship Team to track users' discipleship growth.

Process

1. MADE NEW Webpage on weag.church

a. Right Now Media section

- i. Overview of the resource
- ii. Button to create personal log in [RNM Log in Set Up](#)
- iii. Button to WEAG's customized Right Now Media page (must be logged in to view) [RNM WEAG](#)

b. Your Discipleship Journey starts here

- i. Personalized discipleship plan questionnaire
- ii. Discipleship Team member receives the information and suggests where user should begin. ("concierge service" with a "consultant")
- iii. Discipleship Team should then be able to track the user's progress.

Branding

Name: MADE NEW

Byline: Your Discipleship Journey

Scripture Reference: 2 Corinthians 5:17

Visual: Brushstroke



FONTS:

FUTURA MEDIUM

DIDOT REGULAR

DIDOT BOLD



a8bca1



9aa297

MADE NEW Color Palette & Fonts



Logo: No background



Logo: With Background



Logo with Byline



Logo with Byline & Scripture Reference



Logo Horizontal

Promotions

Overarching Message:

- God is in the business of making all things NEW - even you. That's the space you've walked into. We want to assist you in your *personal* discipleship journey to growth.
- Focus on "*concierge service*." (We won't actually call it that)
 - Personal discipleship journey *customized* for you by one of our discipleship team members ("consultant")
- Direct everyone to the MADE NEW weag.church page.

Current promotional platforms: @weagrva Instagram, Twitter and Facebook, WEAG.ONLINE, weag.church, email

Methods of promotion:

1. Social posts

- a. Memes/Inspiration
 - i. Verses
 - ii. Quotes
- b. Personal Stories
- c. Right Now Media content
- d. Videos
 - i. Promo video by Dave
 - ii. Screen grab video on how to "sign up."
 - iii. Right Now Media content

2. WEAG.ONLINE

- a. Slides that run during service (lower 1/3s)
- b. Cut away videos during service
- c. Announcement during service

3. weag.church

- a. MADE NEW webpage
- b. Button on front home page
- c. Highlight section on front home page

4. Email

- a. Email from Pastor Shane
- b. Email to various ministry groups

